

Draft
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\$100,000 bonus available for three greyhound races

Tasracing and Ladbrokes will supercharge the Ladbrokes Tasmanian Summer of Racing Carnival by introducing a new \$100,000 bonus to support key greyhound races.

The Ladbrokes Triple Treat Connections Bonus will see a \$100,000 bonus paid to the owner / trainer of any greyhound that can win the finals of The Chase (24 November 2022), the Ladbrokes Hobart Thousand (15 December 2022) and the Ladbrokes Launceston Cup (4 February 2023).

If one greyhound cannot win all three races, a \$25,000 bonus will be paid to the owner / trainer if the same greyhound can win two of the eligible races.

Tasracing Acting CEO Andrew Jenkins said the bonus would not only promote the greyhound race meetings to the wagering public, but also incentivise owners and trainers already planning to nominate for these events.

“The Ladbrokes Double Cup Bonus, payable to the owner / trainer of the any thoroughbred that wins the Ladbrokes Hobart and Launceston Cups in the same year, has been a great success for that code and the industry,” he said.

“We are very pleased to be able to offer a similar incentive to the greyhound code that we believe will attract quality greyhounds, both locally based and from interstate, to nominate for the races in question.

“The races already feature competitive racing. We think this initiative will only enhance the quality and provide us with a unique advantage to market these races in the highly competitive national wagering market.”

Ladbrokes Director of Stakeholder Engagement, Karl deKroo, said the bonus was an important element to ensure the greyhound racing industry in Tasmania remained competitive.

“This is another great example of the strong relationship between Ladbrokes, Tasracing and the respective clubs,” he said.

“Any partnership needs to continue to evolve and when Andrew and the Tasracing team reached out, we were only too happy to support the new Ladbrokes Triple Treat Connections Bonus.

“The Ladbrokes Double Cup Bonus has already become a feature of the thoroughbred carnival and helped improve the depth and quality of the Cup fields. We anticipate this will do similar for these greyhound features.”

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